

CLARISSA CRUZ DURAN

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WEB DEVELOPER AND DESIGNER

Creative web developer and visual designer with 2.5 years of hands-on experience in web development and 3 years in graphic design. Proven ability to build and manage dynamic websites, craft visually compelling designs, and optimize user experiences. Skilled in leveraging modern tools and collaborative workflows to deliver innovative solutions and drive brand engagement in competitive markets.

TECHNICAL SKILLS

WordPress, WIX, SquareSpace, PHP, JavaScript, HTML, CSS, SCSS, AoS, Figma, Adobe XD, Adobe Illustrator, Adobe PhotoShop, Canva

LANGUAGES

Spanish, English

EDUCATION

The University of Texas at Dallas, Richardson, TX –

AUG 2018 – MAY 2022

B.A. in Arts, Technology and Emerging Communication; Minor in Marketing
Educational Opportunities Scholar

GPA 3.5

PROFESSIONAL EXPERIENCE

JSL Marketing & Web Design, Dallas, TX –

AUG 2022 – PRESENT

Development Intern (AUG 2022 – DEC 2023), Junior Developer (DEC 2023 – PRESENT)

- Developed WordPress websites from Adobe XD and Figma prototypes, ensuring seamless deployment and compatibility across multiple hosting platforms.
- Manage and maintain over 70 websites, enhancing e-commerce, membership, and blog features to boost performance and user satisfaction.
- Expand the company's development library by creating diverse interface options, enabling clients to implement flexible and engaging designs.
- Collaborate with designers to integrate animations and craft responsive designs, ensuring visually compelling and user-friendly experiences across devices.
- Support the lead developer in leveraging the company's PHP block library for efficient WordPress setup and accelerated production timelines.

Clarissa Duran, Dallas, TX – Freelance Graphic Designer

AUG 2019 – AUG 2022

- Crafted distinctive logos for organizations, effectively conveying their unique messaging while adhering to collegiate branding guidelines.
- Ensured client satisfaction by delivering high-quality design concepts through iterative feedback and revisions, resulting in polished final products.

VOLUNTEER WORK

LULAC, Richardson, TX – English Second Language Teacher

AUG 2020 – MAY 2022

- Volunteered with LULAC, a national organization dedicated to the advancement of Latin Americans in economic, educational, and civil rights sectors.
- Instructed over 10 UTD maintenance staff members in vocational and conversational English, significantly expanding their vocabulary and enhancing communication between staff and supervisors.

RELEVANT COURSEWORK

- Build Wireframes and Low Fidelity Prototypes, Conduct UX Research and Test Early Concepts, Start the UX Design Process: Empathize, Define, and Ideate, Foundations of User Experience (UX) Design